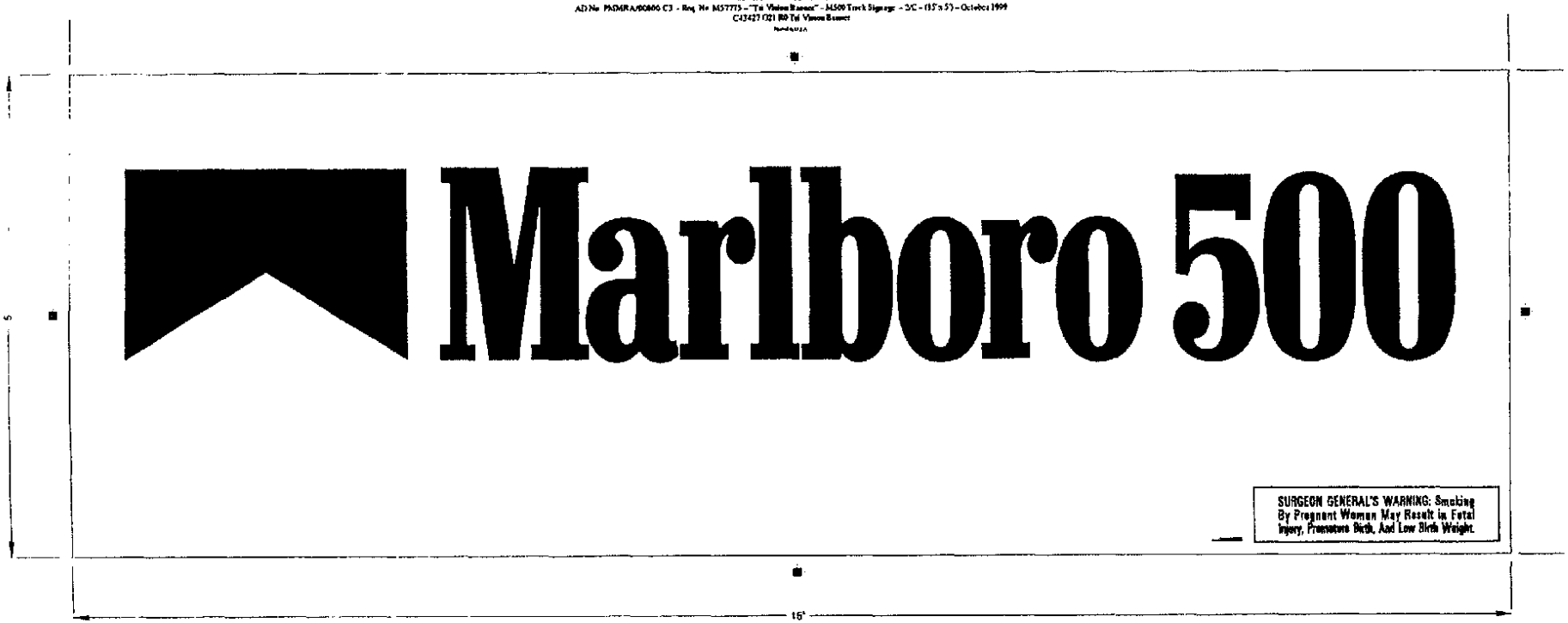
LEO BURNETT U.S.A.

AD No. PMMRA/00806 C3 - Req. No. M57775 - "Tri Vision Banner" - M500 Truck Signage - 2C - (15' x 5') - October 1999

C43427 021 R0 Tri Vision Banner



GCD: M. Colt CD: D. Larocca/M. Munachio AD: M. Malewicz CW: C. Everwine PSM: J. Wright/ P. Smith

Studio Artist
Studio Proofreader
Studio Manager
LB Graphic Art
LB Art Director
LB Proofreader
LB PSM
LB Proofreader
LB Client Service
LB Legal

Scale: 1/8" = 1"
Trim: 180 x 60 inches
Area (Trim): 10800 square inches
Area (Trim): 75 square feet
Exhibit 10 2C; 18pt. T&N

Actual Size:

Sponsored by Marlboro Full Flavored Kings
18 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

capps

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Source: https://www.industrydocuments.ucsf.edu/docs/tfhn0004